100 Park Avenue, New York, N.Y. 10017

To: John F. Woods

Date: January 24, 1978

From: M. T. Walsh

Subject: Gas Station Sign Test

We will be conducting a Gas Station Sign Test in certain areas of the country. Listed below are the pos numbers and types of signs involved.

Counter Balance Large (1 Per Case)	#31030-117-00001
Pole Mount (2 Per Case)	#31030-117-00002
Wall Mount (10 Per Case)	#31030-117-00003
Pump Topper (5 Per Case)	#31030-117-00004

Attached are listings showing the quantities of each type to be shipped and the name and pos address of the individuals involved.

Shipments should go forward so as to be received during the week of February 13 but no later than Monday, February 20. We do not want these materials to be received prior to February 13.

Should you have any questions or require any additional information, please call me.

Martin T. Walsh

MTW:gdr
Attachments

cc: J. J. Gillis
H. B. Coleman
J. M. Sandor
W. M. Cook
A. J. Bissmeyer
R. A. Fitzmaurice
V. J. Buccellato
J. E. Corr
D. G. Mulvey
R. Atlas
J. P. JebLee
A. H. Bick
N. J. Recine
L. Levy

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